



Painting and Decorating Contractors of America  
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## **Alpine Painting & Sandblasting Contractors Wins Picture It Painted Professionally (PIPP) Award**

(St. Louis – March 2010) The Painting and Decorating Contractors of America (PDCA) selected Alpine Painting & Sandblasting Contractors to receive an Industrial PIPP Award for their entry titled, "Lucy, The World's Largest Elephant".

Yes, someone painted that elephant. Many PIPP projects through the years have been in unique locations and involve challenging structures. Nothing quite compares to Lucy. This structure is a historic landmark in Margate, NJ. A building shaped like an elephant. Alpine was awarded the job to paint the exterior of Lucy. Maintaining the appearance of a beloved tourist attraction is challenging especially when painting White Tusks, Grey Skin, Red and Gold Carpet and more. Through the use of a 45 foot articulating boom lift to access all areas Alpine was able to power wash residual chlorides, sulfates and surface reacted salts from Lucy's metal skin. Later coatings applied took into account Lucy's proximity to the ocean and included acrylic rust preventative coatings. Originally, built in 1881 the 65 foot tall Lucy is a regular attraction for visitors to Margate. Her new look is a treat to everyone out for a day at the beach. This unique project was recognized by judges and awarded the Commercial Exterior PIPP Award.

The award was bestowed earlier this year during the PDCA Awards Program at the association's Paint and Coatings Expo (PACE) mega convention and trade show in Phoenix. "PDCA is excited to recognize Alpine Painting & Sandblasting Contractors for their exceptional work", Richard Greene, PDCA CEO, stated. Projects qualify by integrating the exceptional use of color, innovation, specialty finishing techniques, safety compliance, technical skill(s), creativity, project difficulty, and superior execution. Entries may be submitted in ten (10) categories, which are Residential Interior, Exterior, and Wallcoverings; Industrial; Commercial Interior, Exterior, and Wallcoverings; Decorative Finishes; Restoration; and Charity Projects. Each project entry must have been completed by an active PDCA member in good standing.

Founded in 1884, PDCA represents the interests of professional painting and decorating contractors nationwide. Among the most prominent objectives of PDCA are the enhancement and further development of the painting and decorating profession and industry. Today, PDCA represents the interests of over 2,000 member companies representing approximately 15,000 coatings industry employees across the U.S. and Canada.

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## LUCY THE ELEPHANT

